



Station Order Revised

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11636

Contact: Dianne Downey

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KTVX-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
KTVX 6a News	EM	M-F		\$95.00	1	1	1	1	1			5
6:00 AM 6:30 AM		30		\$475.00								
KTVX 6:30a News	EM	M-F		\$130.00	1	1	1	1	1			5
6:30 AM 7:00 AM		30		\$650.00								
Good Morn America	EM	M-F		\$200.00	1	1	1	1	1			5
7:00 AM 9:00 AM		30		\$1,000.00								
Highly pre-emptible at LUR per KTVX. Move to L2												
The Doctors	DT	M-F		\$125.00			1					1
9:00 AM 10:00 AM		30		\$125.00								
Good Things Utah	DT	M-F		\$175.00					1			1
10:00 AM 11:00 AM		30		\$175.00								
The View	DT	M-F		\$150.00		1						1
11:00 AM 12:00 PM		30		\$150.00								
Anderson Cooper	DT	M-F		\$100.00					1			1
2:00 PM 3:00 PM		30		\$100.00								
Ellen	EF	M-F		\$250.00	1	1	1	1				4
3:00 PM 4:00 PM		30		\$1,000.00								
KTVX 4p News	EN	M-F		\$250.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30		\$1,250.00								
Highly pre-emptible at LUR per KTVX. Move to L2												
KTVX 4:30p News	EN	M-F		\$250.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30		\$1,250.00								
Highly pre-emptible at LUR per KTVX. Move to L2												
KTVX 5p News	EN	M-F		\$250.00	2	1	1	2	1			7
5:00 PM 5:30 PM		30		\$1,750.00								
Highly pre-emptible at LUR per KTVX. Move to L2												
KTVX 6p News	EN	M-F		\$300.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30		\$1,500.00								
Highly pre-emptible at LUR per KTVX. Move to L2												

Suzanne Collins

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Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Saturday 5p News 5:00 PM 5:30 PM	EN	Sa 30		\$175.00 \$175.00						1		1
Sunday 5p News 5:00 PM 5:30 PM	EN	Su 30		\$175.00 \$175.00							1	1
Two & Half Men 6:30 PM 7:00 PM	PA	M-F 30		\$400.00 \$400.00		1						1
Dancing With Star 7:00 PM 8:30 PM	PT	M 30		\$5,000.00 \$5,000.00	1							1
Highly pre-emptible at LUR per KTVX. Move to L2												
Grey's Anatomy 8:00 PM 9:00 PM	PT	Th 30		\$2,500.00 \$2,500.00				1				1
KTVX 10p News 10:00 PM 10:35 PM	LN	M-F 30		\$550.00 \$3,300.00	1	1	1	2	1			6
Highly pre-emptible at LUR per KTVX. Move to L2												
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa 30		\$325.00 \$325.00						1		1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su 30		\$500.00 \$500.00							1	1
Nightline 10:35 PM 11:05 PM	LF	M-F 30		\$285.00 \$285.00			1					1
Highly pre-emptible at LUR per KTVX. Move to L2												
Access Hollywood 11:05 PM 11:35 PM	LF	M-F 30		\$175.00 \$175.00					1			1
Station Gross Totals				\$22,260.00	11	11	11	12	11	2	2	60

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